

**ANNUAL REPORT** 202



financial goals.

Serving you,

## **Our Mission**

To improve the lives of our members and the communities we serve.

### Our Core Values

We passionately embrace our mission. We are unique individuals committed to one team. We are servant leaders. We approach opportunities with a productive attitude.

A letter from the

Chairman of the Board & President/CEO





**Steve Dunn** Chair - Board of Directors



**James Nastars** President / CEO



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# We're here to serve you.

Our focus remains on helping you move forward towards a more secure financial future. As a member-owned financial cooperative, your financial goals are at the center of our business.

Each year presents new challenges and new opportunities for growth, but we are committed to approaching each day with innovative and ground-breaking solutions. This pattern of creativity has served us well since the foundation of our existence in 1935. Employees from the Stearman Aircraft Company in Wichita saw a need - then met that need by organizing an employee-owned credit union. Daily life and even struggles may look different now. However, our focus was on people helping people – as it is today – and providing financial guidance, tools and products to grow financial well-being.

We're grateful you choose us as your partner in accomplishing your

Steve Dunn & James Nastars

## Meritrust & Your Life

## Meritrust is committed to helping you move forward in your financial journey.

In 2021, we continued our dedication to improving your financial life and making things easier for you through these new products and services.



## **Making Your Life Easier**

Our passion for financial well-being runs deep. In 2021 our teams:

Booked \$ 569 financial counseling sessions.

56 financial well-being classes.

Taught

\$

\$

## We helped:



13,000+

1,286

\$11,605,185 Provided in PPP loans, helping 470 members get through the 2021 pandemic roller coaster.

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## Reached

1,199

people through financial well-being courses.

\$

\$

families make their dream home a reality.

## 299

local businesses keep their doors open.

## • Meritrust in our Communities



## **Big Brothers**, **Big Sisters**

Team Meritrust threw a party for our partners at Kansas Big Brothers Big Sisters. It was a great fundraising event for a great cause, raising \$8,090 to help connect Kansas kids to mentors through the Big program. Thank you to all who donated for making a difference in our community.



## Making Holidays Meri

During the month of December, Meritrust helped make the holidays brighter for non-profits and individuals. Volunteers surprised Aldi's shoppers with gift cards and dropped off supplies to non-profit organizations like Beauties and Beasts, Ronald McDonald House, Harbor House, Manhattan Emergency Shelter and more.



## Guadalupe Baseball Game

On August 26, 2021, Team Meritrust helped raise funds for the Guadalupe Clinic and had some fun along the way. Meritrust Real Estate Loan Originator Ayerianne Hibler had the honor of throwing the starting pitch of the game and everyone had a ball cheering on the Wichita Wind Surge.



## ICT SOS

Meritrust sponsored the ICT SOS Race 4 Freedom 5K run/ walk. Several employees participated in the race while others volunteered to serve water to the race participants. The proceeds from the race supported ICT SOS, a local organization whose mission it is to fight human trafficking through education, training and support for survivors of trafficking.

## • Meritrust in our Communities



## WSU FWB Partnership

In 2021, Meritrust announced a new partnership with WSU as the Official Financial Well-Being Partner for Wichita State Athletics. Through this partnership, Meritrust will help guide the financial well-being of nearly 250 student athletes at the school by providing financial education to students throughout the school year.



## WSU Professional Edge

Meritrust is proud to support WSU students through the Professional Edge program. We love to see the approach this program takes, helping to shape future professionals with unique skills like the art of networking, success in interviews and even professional meal etiquette. We know these tools will help improve both their financial and professional futures, and give them more confidence during their entire financial journey.



## FWB Athletic Partnership

In addition to WSU, Meritrust Credit Union is proud to continue as the Official Financial Well-being Partner for K-State Athletics and Kansas Athletics. This partnership allows us to provide financial education to the university's student-athletes, fostering a holistic wellness in these students and supporting their wellbeing. We offer in-person classes and a reality store to show students how to budget for all of life's necessities.





### **Powercat Financial**

Meritrust announced a new partnership with Kansas State University's peer-to-peer financial planning program, Powercat Financial. Through Meritrust's support of this program, the peer counselors will be known as Meritrust Credit Union Scholars and will offer fellow students counseling on budgeting, saving, credit, student loan repayment and transitioning to work.

## • Meritrust and Member Scholarships



## **2021 Scholarship Winners**

Meritrust is proud to recognize this year's winners of the Meritrust member scholarship. Each student will be receiving \$1,000 for full-time status and \$500 for parttime status to go toward their education expenses for the 2021-2022 school year.



**Taylor Bauman** Kansas State University



**Kianna Davis** Wichita State University



Nafiza Akbar

University of Kansas

**Brent Ritter** 

Cowley County Community College

## Culture at Meritrust



## Creation of DEI

In 2021, Meritrust teammates came together to create a group focused on our company's passion for diversity, equity and inclusion. Our DEI Advisory Group helps Team Meritrust celebrate cultural literacy, advance diverse perspectives within Meritrust and support increasing employee engagement.

> In 2021, Meritrust donated \$201,000 to support DEI initiatives in Wichita, Manhattan & Lawrence.

## Culture at Meritrust



### Employee Retreat at Tanganyika

Serving the community is ingrained in who we are as an organization, so it was perfect that our 2021 all-staff retreat at Tanganyika Wildlife Park on Monday, October 11, included an afternoon of community service.

> 172 comfort kits with a cuddly animal stuffed to hand out to kids experiencing disruptive life events.

(73)

60 chemotherapy care bags for kids in our **()**communities undergoing cancer treatments including markers, activity books & snacks.

25 blankets created to provide warmth to **()** individuals during life emergencies.





**Cole Shaffer** 

Major Companies



Young Professional in Diversity, Equity & Inclusion

Women in Business





Kim Becker **Professional Groups** 

Shanda Barnes Women Who Leads in **Financial Services** 



**Heather Gates** 

Woman Who Leads in

Professional Services

Randa Wilson 40 under 40



**Team Meritrust Awards & Recognitions** 

Randy Doerksen **Board Appointment** 

Appointed to the advisory board for Wichita State University's Institute for the Study of Economic Growth (ISEG)



Evan Wilson **HR Professionals Award** 



AT THE WAY LAW





Holly Terrill Woman Who Leads in

Summer Black Gen Z in Financial Services



Jessica Zacharias

Woman Who Leads in Human Resources



Shelley Downns

Woman Who Leads in Marketing & Communications





**Breana Thurston** Women Who Lead in Major Companies

## • Deposit & Loan Balances

### **Total Deposits**

2021	\$1.35 Billion •
2020	\$1.2 Billion •
2019	\$1.0 Billion •

#### Auto & Consumer Loans

2021	\$796.3 Million •
2020	\$745.9 Million •
2019	\$655.7 Million •

## Small Business Loans

2021	\$139.5 Million 🔾
2020	\$109.0 Million 🔵
2019	\$62.4 Million 🌒

## Small Business Deposits



### Home Loans\*



#### \* Includes real estate loans serviced by Meritrust.

## **Balance Sheet**

#### Assets

Loans to Members, Net of Allowance for Loar
Investment Securities
Interest Bearing Deposits in Financial Institutions
Fixed Assets, Net of Depreciation
Other Assets
TOTAL ASSETS

## Liabilities and Equity

Savings Accounts/Total Member Equity
Other Liabilities
Owner's Equity
TOTAL LIABILITIES

## Statement of Changes in Equity

<b>Regular Reserves</b>
Undivided Earnings
TOTAL EQUITY

2020	2021
\$1,139,765,503	\$1,287,023,210
\$7,741,390	\$77,573,451
\$164,430,004	\$165,397,986
\$53,065,835	\$48,001,155
\$70,285,824	\$68,681,906
\$1,435,288,556	\$1,646,677,707

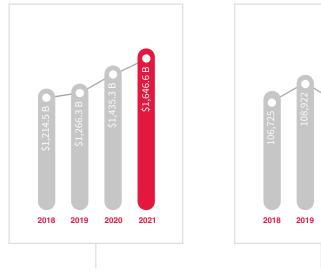
\$1,163,423,622	\$1,356,044,431
\$139,571,974	\$142,221,163
\$132,292,960	\$148,412,113
\$1,435,288,556	\$1,646,677,707

\$136,481,317	\$150,936,455
\$119,051,188	\$133,506,326
\$17,430,129	\$17,430,129

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## • Statement of Income

Interest Income	2020	2021
Interest on Loans	\$52,650,976	\$ 56,712,450
Interest on Investments	\$358,950	\$ 319,311
Interest Expense		
Dividends on Deposits	\$9,108,228	\$ 7,298,962
Interest on Notes Payable	\$2,445,438	\$ 2,442,053
NET INTEREST INCOME BEFORE OPERATIONS	\$41,456,260	\$ 47,290,746
Provision for Loan Losses	\$7,109,446	\$1,342,185
Operating Expenses	\$56,894,468	\$66,325,179
TOTAL OPERATING EXPENSES	\$64,003,914	\$67,667,364
Other Operating Income	\$29,721,525	\$34,975,532
Non-Operating Gain (Loss)	\$15,826	\$ (143,776.00)
NET INCOME	\$7,189,697	\$14,455,138



**Total Assets** 

**Total Members** 



Net Worth/Assets

## Meritrust Leadership

### 2021 Board of Directors

Steve Dunn | Chair Brian Middleton | Vice Chair Hector Cortez | Secretary/Treasurer Dr. Marci Johnson | Director Rick Dodds | Director

#### Supervisory Committee

Brian Cox | Chair Jody Maupin | Secretary Marlo Dolezal | Committee Member

### **Principal Officers**

James Nastars | President/CEO Wade Bruendl | SVP/Chief Digital Officer Karen Callaway | SVP/Chief Risk Officer Brian Davidson | SVP/Chief Business Officer Randy Doerksen | SVP/Chief Financial Officer Jamie Harrison | SVP/Chief Growth Officer Evan Wilson | SVP/Chief Experience Officer Cliff Shoff | SVP/Chief Information Officer Joley Riley | VP/Chief Retail Officer







**Brian Cox** Chair - Supervisory Committee

# Supervisory Report

financial statements.

Sincerely,

Brian Cox

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Appointed by the Board of Directors, your Supervisory Committee met throughout the year with Meritrust Credit Union management to ensure the effectiveness of internal controls, adherence to established policies and procedures, compliance with regulatory requirements and propriety of financial accounting and reporting. A comprehensive 2021 year-end audit was completed by the Certified Public Accounting firm Moss Adams. Meritrust received an unmodified opinion on the propriety of our

Chairperson of the Supervisory Committee



# **Meritrust** CREDIT UNION SM

## **Thank You**

Meritrust Annual Report 2021 www.meritrustcu.org